

PRIYA SHAH

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“ART IS THE SACRED PART OF UNDERSTANDING SOCIETY, AND WITHOUT IT, YOU FIND BROKEN SOCIETIES.”

– PRIYA SHAH

FOUNDER/EXECUTIVE DIRECTOR OF THE SIMPLE GOOD

As a Chicago creative artist and entrepreneur, Priya Shah is building a network of artists and collaborators dedicated to **igniting social awareness and change** through art and imagination.

Shah's ever-evolving passion for art and travel has led her to help better communities in Chicago and around the world. Her volunteer work in developing countries has allowed her to shape her purpose and connect issues impacting youth, both locally and abroad. This has culminated into her founding the non-profit organization **The Simple Good**, which aims to connect the meaning of “good” from around the world in order to empower at-risk youth to become positive activists through art and discussion. By uniting communities under a universal truth, Shah hopes to bridge understanding across all walks of life in order to bring down

obstacles separating us in working towards improving the lives of our children and in turn, our future. In March 2015, Priya was asked to present her journey at **TEDx River North** where she delivered a passionate talk called “**How the Simple Things Create Hope.**”

Since then, she has received a number of honors including being selected as an **Ariane de Rothschild Fellow** at Cambridge University, Brand Ambassador for Marc Fisher's **#MAKEYOURMARC Women in Philanthropy**, winner of **MADE Magazine's Impact List 2016, Chicago Women's Magazine Changemaker**, amongst others. Most recently, she is the Executive Producer for a documentary film on bringing The Simple Good to post-genocide Rwanda called ‘**Project: Building Hope**’ which is to be released in Spring 2018.

Speaking Topics

- How the Simple Things Create Hope
- Resilience to Help us Overcome
- Art & Empowerment
- Using the Common Good for Cross-Cultural Dialogue
- Driving Meaningful Activism

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